



When Each Element
Works in Harmony
the Results Are
Exhilarating

Financial Research Production from Blue Curve

Blue Curve is the leading software solution used by financial institutions to improve a variety of financial information production processes. Blue Curve's end-to-end, modular solution collates financial data, creates complex content, manages workflow processing, ensures compliance with regulatory rules and distributes content across a wide variety of channels.

Blue Curve for Financial Research

Blue Curve is used by over 2,000 analysts worldwide to create, process and distribute financial research to customers in the most efficient and effective way. Firms using Blue Curve benefit from higher productivity, reduced production times, lower costs, more robust compliance and improved customer service. Analysts use Microsoft Office, can work remotely and with their existing models, ensuring ease of use and simplicity.

Blue Curve Solutions

Blue Curve is used in both buy-side and sell-side firms to automate a wide variety of complex financial content production processes. As well as financial research, common applications include fund marketing, fund reporting, corporate broking and corporate finance.

Modular Platform

Where each element works in harmony.

Whether you're looking to build a complete solution, or improve specific processes in an existing solution, Blue Curve can provide an answer. Built with an extensive knowledge of the financial research process, each module brings dramatic benefits to the tasks involved.

Insight



Blue Curve Insight effectively manages all financial data required for financial research production and other complex financial document publishing processes. Highly flexible to quickly meet any demand, Insight also provides data workflow, audit trailing and simple administration amongst many other features.

Create



Blue Curve Create is a simple-to-use yet highly automated document creation module. Blue Curve's unique component architecture and content re-use tool, allow users to quickly produce highly populated, fully integrated and properly formatted documents.

Process



Blue Curve Process is a powerful workflow management system for processing financial research and other complex financial documents. Process is the hub of any research management system providing automated processing, security, audit trails and content management.

Comply



Blue Curve Comply provides a compliance database, automated compliance rules checking and disclosure generation. Based around the regulations first introduced following the Spitzer enquiry, Comply is easily configured to make research compliance a highly efficient, robust and speedy process.

Reach



Blue Curve Reach is a financial research distribution system. Taking content from Blue Curve, or from other sources, Reach produces rich email content, sophisticated web pages, RSS feeds and correctly formatted messages to third-party vendors. Reach integrates with your CRM to improve research targeting, distribution reporting and customer service.

Blue Curve Limited

3, London Wall Buildings,
London Wall
London, EC2M 5SY

www.bluecurvelimited.com

info@bluecurvelimited.com

Internet Enabled

Blue Curve has been designed to fully support the way we work today. That means we support server connections over the Internet, allowing you to work from home, in the office, at the airport or in a hotel room. And it means that Blue Curve even works when you don't have a network connection.

Built on the latest Microsoft .NET technology, Blue Curve works on all popular Windows server and desktop platforms. Communication with the server can be secured, and the extensive use of XML makes integration simple.

Microsoft Office

Blue Curve integrates tightly with Microsoft Office allowing users to retain familiar interfaces and tools. The fact that Blue Curve uses standard Microsoft files, also makes all content entirely portable and transferrable during production.

Self Sufficiency

We know you want to be self-sufficient where possible, that's why Blue Curve has extensive administration tools for making changes to data and template configuration, as well as the system data used to configure your system. Simple changes can be made quickly, and without specialist knowledge, allowing you to tailor your system as your business needs change. These new tools reduce the cost of ownership even further, making Blue Curve even more competitive.

Unrivalled Technology

All Blue Curve products utilise the very latest industry standard technology and can run on a variety of platforms. Our common platform system architecture ensures interoperability across all modules and simplifies integration with legacy and third party systems.

Blue Curve can be deployed in a variety of configurations. Many customers choose to implement the software on their own network, using their own servers. However, Blue Curve can also be deployed on a hosted server, managed by Blue Curve Limited, and accessed via the Internet. This option is increasingly chosen by a growing number of our customers as they look to benefit from our expertise in research technology management and lower their cost of ownership.

Superior Services

Blue Curve Limited provides a full range of services to support your Blue Curve solution and allowing you to focus on your business. These include 24x7 Support, Server Hosting, Consulting, Continuous R&D, Training and Integration.

A Wealth of Experience

Blue Curve Limited is staffed by market professionals who have many years direct experience of working in the financial markets. Our aim is to bring that experience to bear in your business and to continue to deliver added value through the application of ideas, technology and related services.

Technical Specifications

Server Platform

- Microsoft Windows Server 2003+
- Microsoft SQL Server 2005+
- Various Web Servers (IIS, Apache etc)
- Java SDK and J2EE Runtime

Client Requirements

- Microsoft Windows XP/Vista/7
- Microsoft Office 2003/2007
- .NET Framework 3.5 or later
- Microsoft IE6+

Blue Curve Limited

Blue Curve Limited is wholly owned and supported by Rivington Street Holdings PLC a fast growing and profitable financial services and media company quoted on the PLUS Market in London (PLUS:RIVP).

With offices in London and New York, our staff provide 24x7 support, domain expertise and years of experience to make your Blue Curve solution a success.